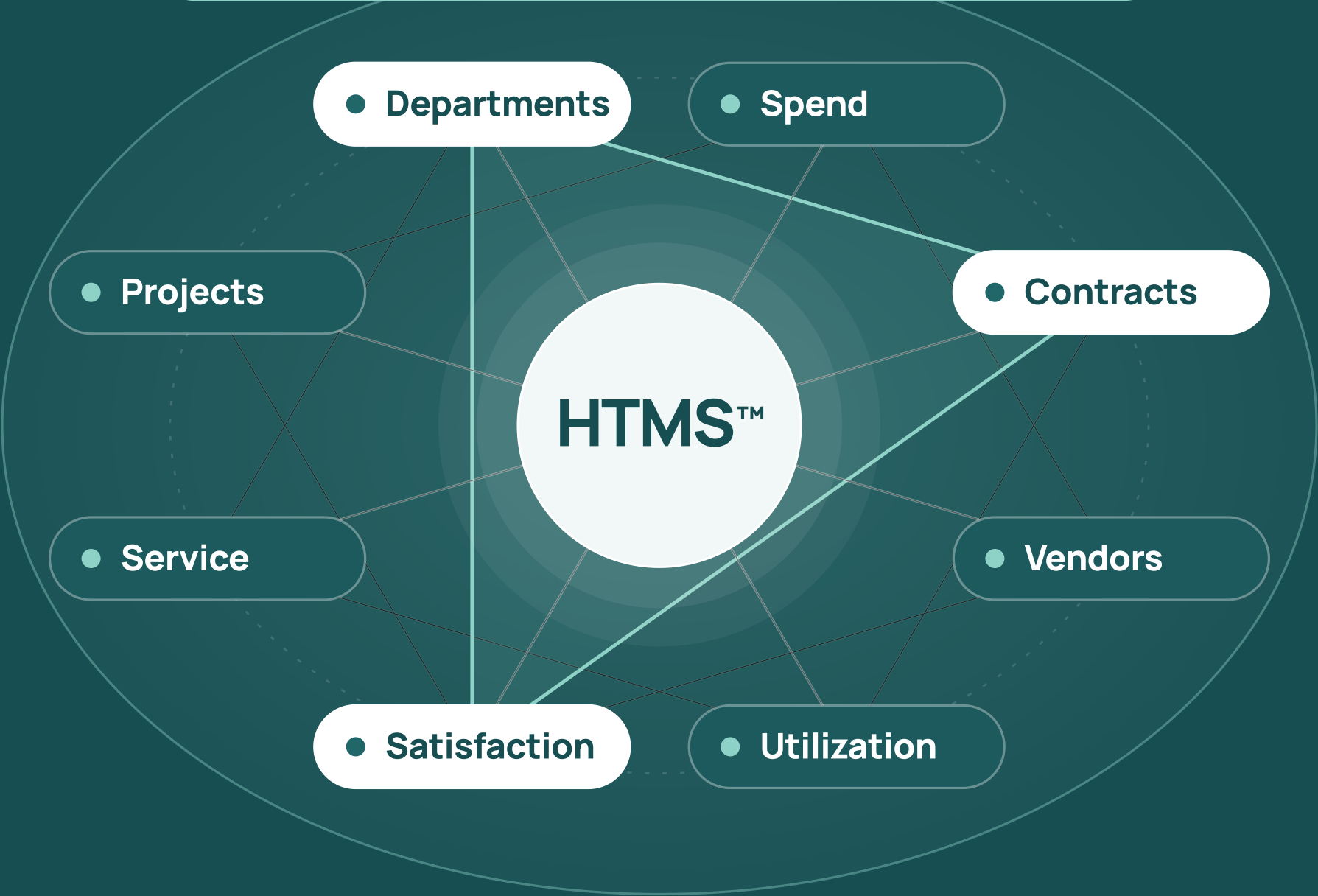


What happens when your IT budget is managed by *super intelligence*?

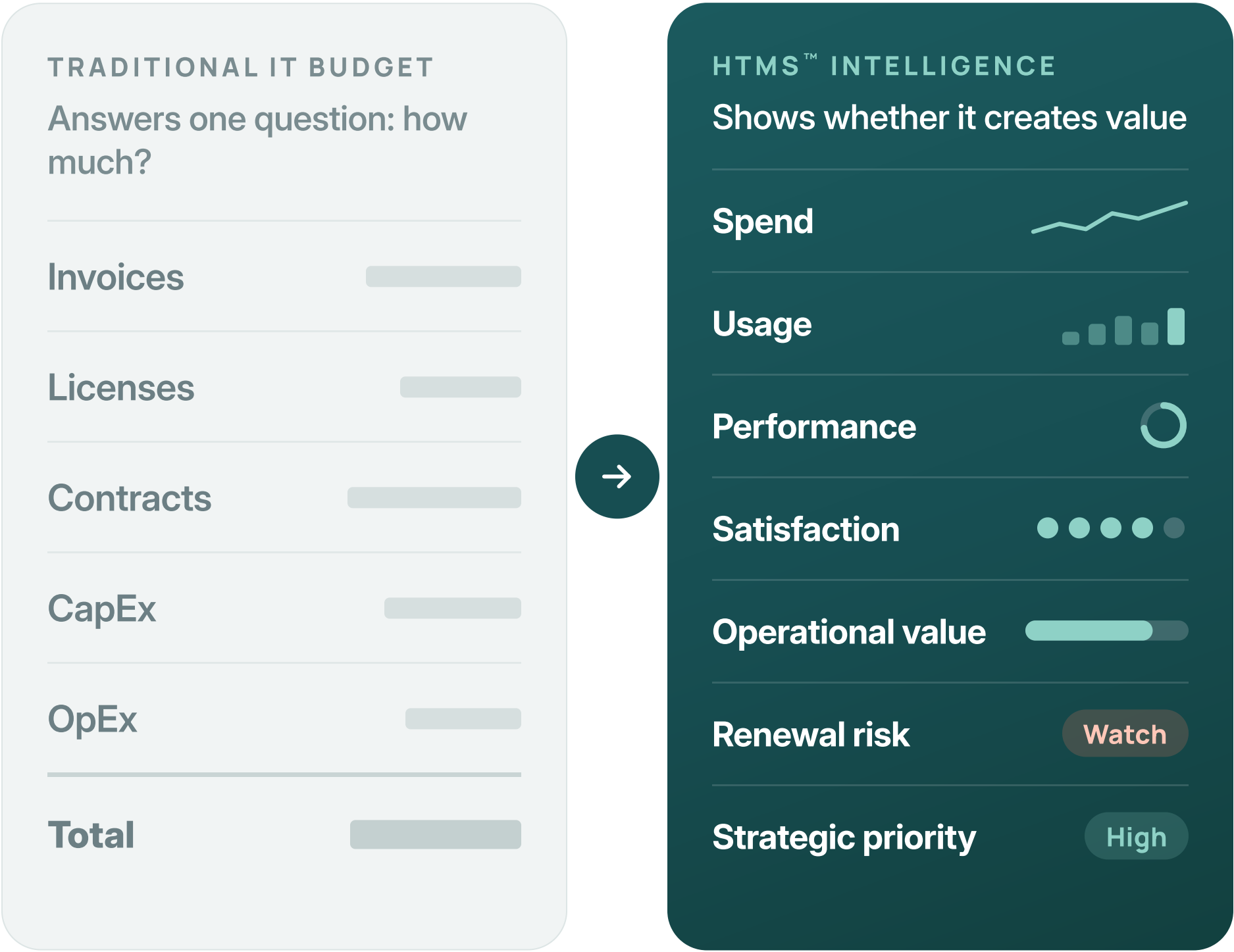
HTMS™ connects the hotel technology environment. **Keyline** turns that data into decisions.

✦ Keyline, the super intelligence inside HTMS™

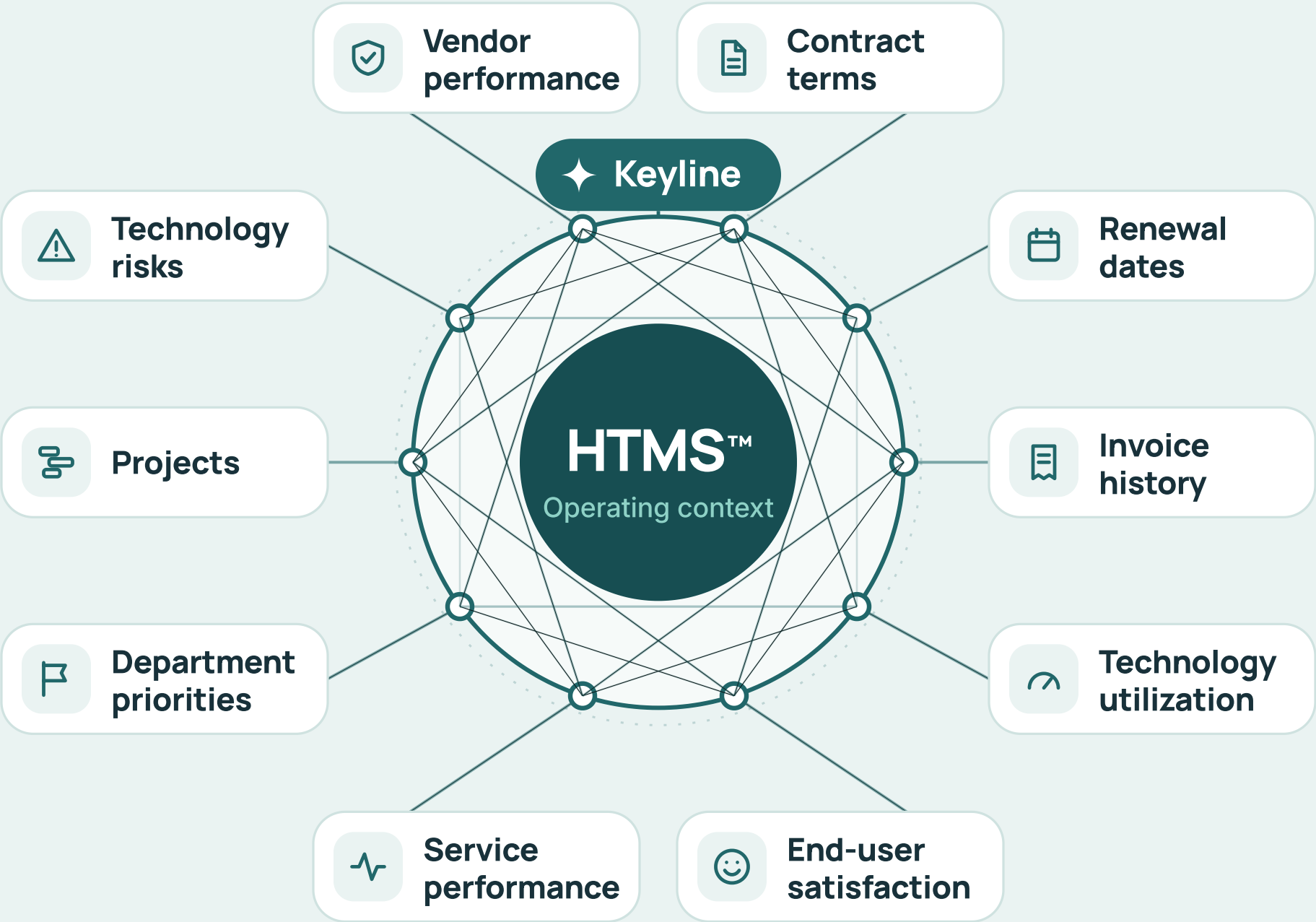


Most IT budgets only show what you are *spending*.

They rarely explain whether the technology is creating value.



HTMS™ gives Keyline the *full picture.*



Keyline understands the relationship between technology, cost, performance, and hotel operations.

Now the budget can *answer questions.*

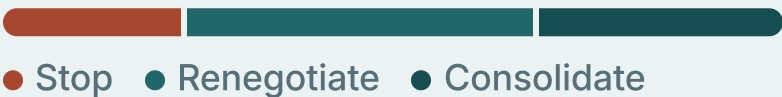
 **Keyline** in HTMS™

ILLUSTRATIVE · SAMPLE DATA

Where can we reduce technology spend before
the 2027 budget is approved?

Potential savings

\$164K per year



Recommended actions

- ✓ Stop two unused licenses **\$38K**
- ✓ Renegotiate before renewal **\$74K**
- ✓ Consolidate two tools **\$52K**

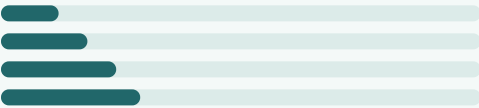
Upcoming renewals

5 in 180 days



Low-utilization systems

4 underused



Duplicate capabilities

2 overlaps



Vendor performance concerns | SLA target



Department satisfaction



Every dollar gets *context*.

Legacy services and forgotten subscriptions can remain buried inside technology budgets for years.

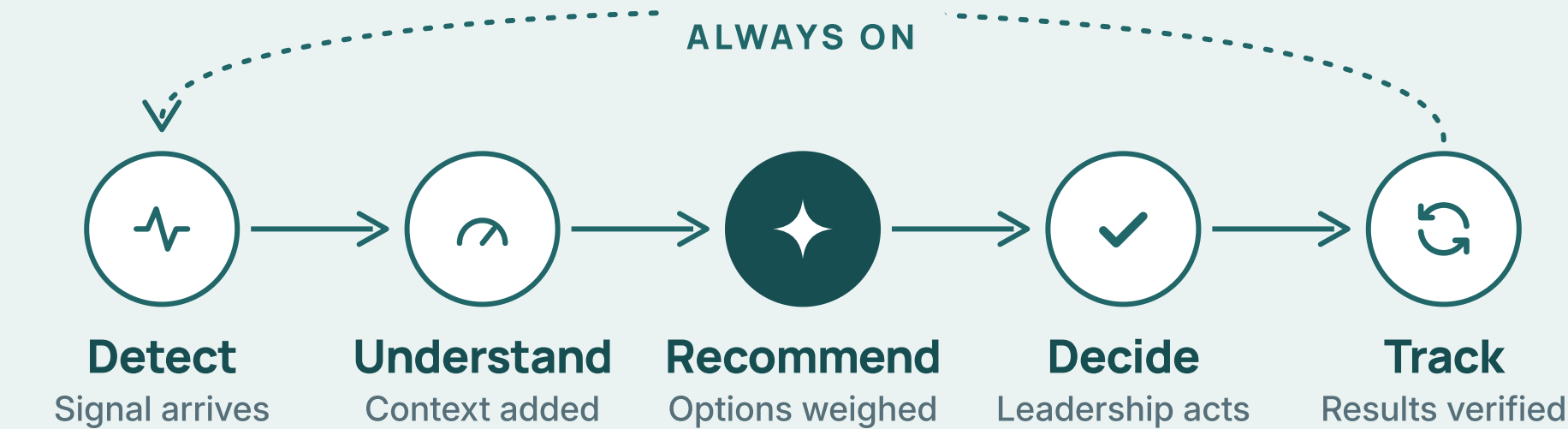
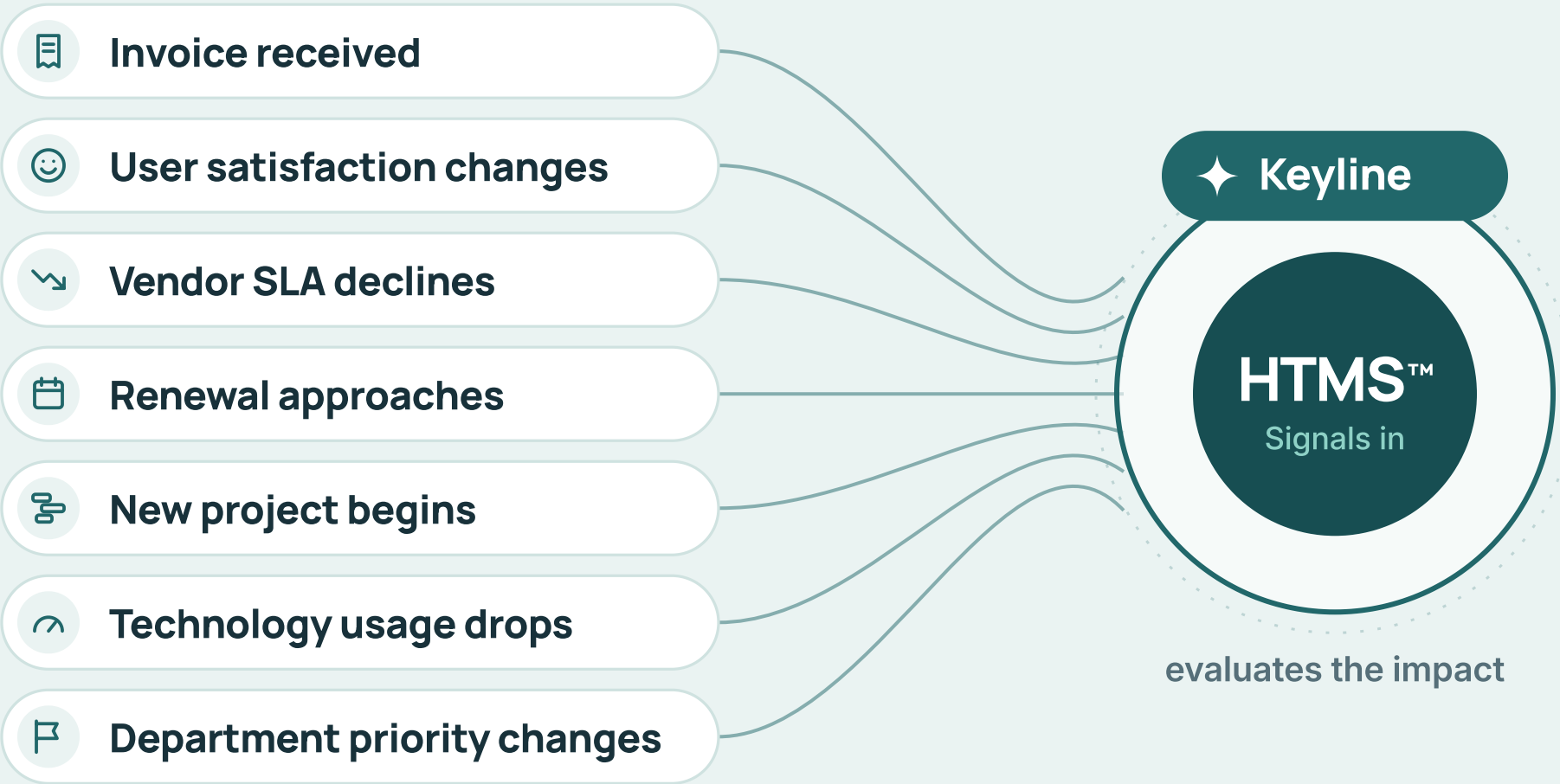
EVIDENCE

- No active users
- Auto-renewal approaching
- SLA misses on record
- Renewal window opening
- Two tools, one capability
- Overlapping annual spend
- High department adoption
- Strong user satisfaction
- Priority gap on roadmap
- Rising department demand

KEYLINE DECISION

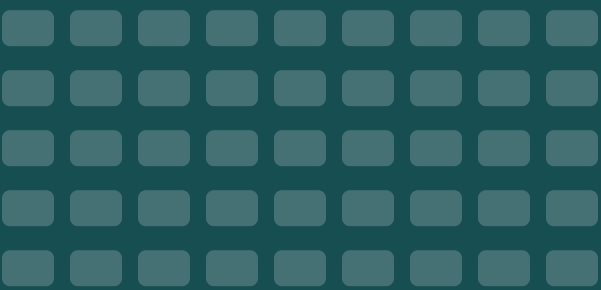


The budget becomes *continuous*.

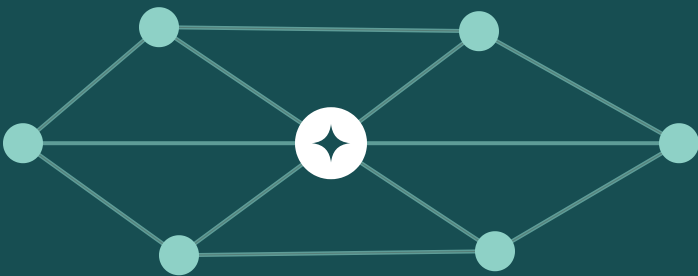


Budget intelligence should not start *once a year*.

From technology spending to *technology intelligence.*



SPENDING



INTELLIGENCE

Keyline gives leadership the intelligence to act.

HTMSTM

Hotel Technology Management System

TECHORPH HOSPITALITY SOLUTIONS